



FR@SNM - PRESS RELEASE, MARCH 1, 2021

For immediate release

Vaccines411's 10-year anniversary

Montreal, March 1, 2021 – Vaccines411 proudly announced today their upcoming 10-year anniversary taking place in May 2021. Over the past decade, Vaccines411's partner network has grown from 700 vaccinating clinics to now include over 7,200 locations across Canada! What's more is their quarterly newsletter now reaches over 74,000 health-conscious Canadian readers and, as of summer 2019, they had already served over one million Canadians.

"We are all about prevention and staying healthy through vaccination," explains Francisca Roel, Founder and President at FR@SNM, the Montreal-based organization that owns and operates the Vaccines411 website. "We are dedicated to working closely with our partners and the thousands of vaccinating clinics across the country to help promote the health and longevity of Canadians – whether that be at home or abroad."

Vaccines411 is committed to providing their audience with easy access to vaccination clinics and reputable information on immunizations available in Canada. The <u>new Patient Information Library</u> – their most recent initiative during the COVID-19 pandemic – was launched in 2020 to provide Canadians with an extensive collection of informational immunization brochures touching on a variety of vaccines. This regularly updated library is free of charge and available online to all readers.

Stay in-the-know! Follow Vaccines411 on social media to get the latest information on immunization and find out about their anniversary initiatives. Cheers to 10 more years!







About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca offers reliable immunization resources to help Canadians locate the vaccination clinic closest to them. The portal was officially launched in May 2011. It is HONcode certified. This free online service was created to facilitate the vaccination process for many Canadians who do not know where to find this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.

About FR@SNM

FR@SNM is a privately owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of websites and web tools for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

Information:

Francisca Roel, President francisca@frsnm.com
514-696-9991